



TOOLING AROUND — SAT 26.06.10

How would you interpret the digital stamp tool manually? What do you do with the magic wand on a piece of paper? How could you apply the pipette to a real document? ...

Today most graphic creation is produced with the same Adobe tools, on the same Apple computers. TOOLING AROUND invites you, graphic designers from Berlin, to challenge the use of these digital tools and to explore together their transposition into our physical world.

During one day, this project is the rare opportunity to design and collaborate in a dedicated space. Our source material will be the things YOU designed, so bring your books, flyers, posters, albums ... everything that can be cut and reused for this collective project!

This event will also take place in Paris in July and the result of both projects will be published.

systM gallery bar
Torstraße 68
Berlin-Mitte

U2: Rosa-Luxemburg-Platz
U8: Rosenthaler Platz

Please confirm your
participation:
toolingaround@free.fr

**12:00 Welcome
of participating
designers**

**13:00 Beginning
of the collective
creation**

**19:00 Opening
of exhibition
and party**